What is claimed is:

- 1 A system for inserting an electronic watermark data comprising:
 - DCT converter for extracting a block of $k \times k$ pixels from an original image, subjecting said block to DCT (discrete cosine transform), and then outputting data after the DCT conversion;
 - quantizer for quantizing DCT coefficients output from said DCT converter;
 - movement decision means for deciding the magnitude of a movement based on a generation amount from said DCT converter;
 - picture-type decision means for deciding a picture type;
 - an electronic watermark data table for storing first to j-th electronic watermark data and electronic watermark data of ($j \times 2$) types having said movement, for each picture type;
 - electronic watermark data selector for selecting said electronic watermark data of one type according to said picture type and said movement; and
 - electronic watermark data inserter means for inserting said selected electronic watermark data into data after said DCT conversion;
- whereby the magnitude of a movement is decided by

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obtaining a difference between a DCT coefficient of a front frame and a DCT coefficient of a rear frame and electronic watermark data with a suitable strength is inserted according to the magnitude of said movement.

2 A system for inserting an electronic watermark data comprising:

DCT converter for extracting a block of $k \times k$ pixels from an original image, subjecting said block to DCT (discrete cosine transform), and then outputting data after the DCT conversion;

quantizer means for quantizing DCT coefficients output from said DCT converter means;

movement decision means for deciding the magnitude of a movement based on a generation amount from said DCT converter means;

picture-type decision means for deciding a picture type;

- original electronic watermark data memory for storing original electronic watermark data;
- j first multipliers each for subjecting said original electronic watermark to multiplication data according to said picture type;
- an electronic watermark data table for storing
 electronic watermark data of j types ranging from the
 first electronic watermark data to j th electronic

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watermark data being outputs from said j multipliers; electronic watermark data selector for selecting electronic watermark data of one type among said electronic watermark data of j types;

- a second multiplier for subjecting said selected electronic watermark data to multiplication according to the magnitude of a movement obtained based on a difference between said DCT coefficients; and
- electronic watermark data insertion means for inserting electronic watermark data obtained through multiplication by said second multiplier into data after said DCT conversion;
- whereby the magnitude of a movement is decided by obtaining a difference between a DCT coefficient of a front frame and a DCT coefficient of a rear frame and electronic watermark data with a suitable strength is inserted according to the magnitude of said movement.
- 3 A Apparatus for inserting an electronic watermark data comprising:
 - a DCT converter for extracting a block of $k \times k$ pixels from an original image, subjecting said block to DCT (discrete cosine transform), and then outputting data after the DCT conversion;
 - a quantizer for quantizing DCT coefficients output from said DCT converter;

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- a movement decision unit for deciding the magnitude of a movement based on a generation amount from said DCT converter;
- a picture-type decision unit for deciding a picture type;
- an electronic watermark data table for storing first to j-th electronic watermark data and electronic watermark data of $(j \times 2)$ types having said movement, for each picture type;
- an electronic watermark data selector for selecting said electronic watermark data of one type according to said picture type and said movement; and
- an electronic watermark data inserter for inserting said selected electronic watermark data into data after said DCT conversion;
- an inverse quantizer for inverse-quantizing a block of $k \times k$ pixels in which said electronic watermark data is inserted; and
- an IDCT covnerter for performing an IDCT (discrete cosine transform) of a block of k × k pixels in which said electronic watermark data inversequantized is inserted.
- An apparatus for inserting an electronic watermark data comprising:
 - a DCT converter for extracting a block of $k \times k$ pixels

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from an original image, subjecting said block to DCT (discrete cosine transform), and then outputting data after the DCT conversion;

- a quantizer for quantizing DCT coefficients output from said DCT converter;
- a movement decision unit for deciding the magnitude of a movement based on a generation amount from said DCT converter;
- a picture-type decision unit for deciding a picture type;
- an electronic watermark data table for storing first to j-th electronic watermark data and electronic watermark data of ($j \times 2$) types having said movement, for each picture type;
- an electronic watermark data selector for selecting said electronic watermark data of one type according to said picture type and said movement; and
- an electronic watermark data inserter for inserting said selected electronic watermark data into data after said DCT conversion; and
- a Huffman encoder for encoding data after insertion of said electronic watermark data.
- 5 An apparatus for inserting an electronic watermark data comprising:
 - a DCT converter for extracting a block of $k \times k$ pixels

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from an original image, subjecting said block to DCT (discrete cosine transform), and then outputting data after the DCT conversion;

- a quantizer for quantizing DCT coefficients output from said DCT converter;
- a movement decision unit for deciding the magnitude of a movement based on a generation amount from said DCT converter;
- a picture-type decision unit for deciding a picture type;
- original electronic watermark data storage means for storing original electronic watermark data;
- j first multipliers each for subjecting said original electronic watermark to multiplication data according to said picture type;
- an electronic watermark data table for storing
 electronic watermark data of j types ranging from the
 first electronic watermark data to j-th electronic
 watermark data being outputs from said j multipliers;
- an electronic watermark data selector for selecting electronic watermark data of one type among said electronic watermark data of j types;
- a second multiplier for subjecting said selected electronic watermark data to multiplication according to the magnitude of a movement obtained based on a

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difference between said DCT coefficients; and an electronic watermark data inserter for inserting electronic watermark data obtained through multiplication by said second multiplier into data after said DCT conversion:

- an inverse quantizer for inverse-quantizing a block of $k \times k$ pixels in which said electronic watermark data is inserted; and
- an IDCT covnerter for performing an IDCT (discrete cosine transform).
- 6 The apparatus for inserting an electronic watermark data defined in Claim 5, wherein said first multiplier and said second multiplier are omitted when said multiplication coefficient is 1.
- 7 An apparatus for decoding an electronic watermark data comprising:
 - a decoder for extracting and decoding block data of a size of k × k pixels decoded by the electronic watermark data inserter;
 - an IDCT converter for IDCT converting said block data decoded;
 - an electronic watermark d_{a}^{b} ta extractor for obtaining the number of electronic watermark data to be extracted based on information on the location where said block data of a k \times k pixel size is extracted

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and then extracting electronic watermark data from data after IDCT conversion output from said IDCT converter;

extracted data storage means for storing data extracted by said electronic watermark data extractor; and an electronic watermark data detector for extracting electronic watermark data at a corresponding location by means of said extracted data storage means and said electronic watermark table after said extracted data storage means has stored extracted data for one screen and then calculating a statistical similarity, thus outputting a calculation result.